



SPONSORSHIP COMMITMENT FORM 2018

*Summerfest State Championship BBQ Cook-Off
June 22nd & 23rd, 2018*

Contact Name: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship levels are based on the total value amount of monetary and/or volunteer hours.

Sponsorship Levels (*Check level please*):

- \$250 Supporting
- \$500 Contributing
- \$1,000 (or more) Premier
- Other

Enclosed is a check in the amount of \$ _____

In-kind contribution of: _____ We estimate the value to be \$ _____

We want to volunteer at the event: Number of volunteers: _____ Value (based on \$23 per hour): _____

We want to donate \$ _____ to help support the event (any amounts under \$250)

Total value of donation \$ _____

Please make checks payable to: **“City of Auburn Hills Community Events”** - sponsorships/donations may be tax deductible, check with your tax professional; Tax ID: 38-6029813

All correspondence, commitment forms, and checks should be mailed to:

**City of Auburn Hills
Attn: Shawn Keenan
1827 N. Squirrel Rd.
Auburn Hills, MI 48326**

Please retain a copy of this form for your records.

Our mission is to improve the quality of life in Auburn Hills by providing quality parks and recreation opportunities with a variety of year-round programs, special events and facilities for people of all ages and abilities.

Community Event Sponsorship Levels

\$250 (or less) Supporting Sponsor

- *Recognition the day of the event on visible site signage*

\$500 Contributing Sponsor

- *Recognition the day of the event on visible site signage*
- *Name/logo on all promotional material including: event poster; Auburn Hills newsletter (4,000); and 2,000 flyers distributed to students of public Schools in Auburn Hills*
- *Sponsor certificate for display*

\$1,000 (or more) Premier Sponsor

- *Recognition the day of the event on visible site signage*
- *Name/logo on all promotional material including: event poster; Auburn Hills newsletter (4,000); and 2,000 flyers distributed to students of public schools in Auburn Hills*
- *Sponsor certificate for display*
- *Opportunity for presence at event*

At each sponsorship level, you have the option of providing a monetary donation and/or goods to help enhance the event(s) or providing volunteers to fill important roles at these community events (one volunteer hour = \$23 value).

For name/logo to be displayed on all promotional materials it must be received at least 60 days prior to the event via email to bmarzolf@auburnhills.org or skeenan@auburnhills.org.