



CITY OF AUBURN HILLS
Regular City Council Workshop Meeting
Minutes

June 8, 2020

CALL TO ORDER: Mayor McDaniel at 7:00 p.m.

LOCATION: Virtual & In Person Meeting, Public Safety Building,
1899 N. Squirrel Rd., Auburn Hills, MI 48326

Present: Mayor McDaniel, Council Members Burmeister, Kittle, Knight, Marzolf, Moniz and Verbeke

Absent: None

Also Present: City Manager Tanghe, Assistant City Manager Grice, City Attorney Beckerleg, City Clerk Pierce, Police Chief Baker, DPW Director Melchert, Director of Authorities Skopek, Community Development Director Cohen, Senior Services Director Adcock, City Assessor Griffin, Recreation Director Hegdal, Finance Director/Treasurer Schulz, Fire Chief Taylor, Engineer Juidici, FGC General Manager Hierlihy, Management Assistant Hagge

2 Guests

4. PUBLIC COMMENT

5. NEW BUSINESS

5a. Motion – To approve of alcohol use at the Pop-up Public Square in Downtown Auburn Hills.

Mr. Skopek explained the recommendation to allow the use of alcohol at the pop-up Public Square in downtown Auburn Hills. The City has previously allowed the use of alcohol, limited to beer and wine, during various events. Due to the capacity limitations placed on restaurants and bars during the COVID-19 pandemic, patrons will be encouraged to order takeout/delivery from the downtown establishments and utilize the Public Square as an additional seating area and if approved, would be permitted to bring their own packaged beer and/or wine to the Public Square. Alcohol consumption would be restricted to certain hours and temporary signage would be installed. The proposed duration for the use of alcohol at the pop-up Public Square is from June 9, 2020 through September 7, 2020.

Council expressed support as a way of supporting the local establishments. It was suggested to have some form of music or entertainment as a way to draw people to the Public Square. Concern was expressed with how this would be monitored. It was pointed out that the restaurants are aware that they cannot sell alcohol by the glass that leaves the building. In addition, it was noted that staff will be working with the Police Department to ensure compliance with the closing time of the Public Square so it does not become disruptive to the residents who live there.

Moved by Moniz, Seconded by Burmeister.

RESOLVED: To allow the consumption of alcohol (beer and wine only) in the designated area shown herein from June 9 through September 7.

VOTE: Yes: Burmeister, Kittle, Knight, Marzolf, McDaniel, Moniz, Verbeke

No: None

Resolution No. 20.06.63

Motion Carried (7 - 0)

5b. Motion – To accept the first reading of an ordinance amendment to Require Screening of Non-traditional Recreational Vehicles and Certain Boats and to schedule a public hearing and possible adoption of the ordinance amendment on June 15, 2020.

Mr. Beckerleg explained that over the years, Council has held discussions regarding the storage of recreational vehicles. The issue that has arisen is that commercial vehicles are being modified into what is the current

definition of recreational vehicles. The proposed ordinance amendment would still allow for the recreational vehicles, but require the screening of any non-traditional recreational vehicles.

Discussion ensued. It was noted that the intent of the ordinance was to not have a view of a commercial vehicle in a residential area. In addition, Council will be holding a workshop in October to discuss blight in general.

Moved by Kittle, Seconded by Burmeister.

RESOLVED: To accept on first reading the proposed ordinance amendments adding a new section 34-159 and to schedule a public hearing and possible adoption of the ordinance amendment on June 15, 2020.

VOTE: Yes: Burmeister, Kittle, Knight, Marzolf, McDaniel, Moniz, Verbeke

No: None

Resolution No. 20.06.64

Motion Carried (7 - 0)

6. WORKSHOP

6a. 2021 Goals & Objectives Discussion

Mr. Tanghe provided the introduction to the Goals and Objectives workshop session. Mr. Grice reviewed the existing 2020 Goals.

Dr. Patrick Piskulich facilitated the discussion to establish the goals and objectives for 2021. Council and staff discussed the existing goals and offered several modifications. The final recommended 2021 goals are outlined below.

2021 Strategic Goals & Objectives

I. Focus relentlessly on fiscal and operational sustainability

- Maintain long-term unrestricted general fund balance of expenditures no less than 35% while fulfilling vital infrastructure and employee retention needs
- Continue to pursue new revenue streams, acting upon opportunities as they become available
- Seek creative ways to reduce expenditures
- Consider additional funding for legacy costs
- Require consistent departmental budget implementation & accountability

II. Deliver outstanding city services

- Seek tech improvements in line with current trends in IT
 - Enhance internal IT infrastructure
- Identify new/additional opportunities for council & staff to engage citizens
- Respond to generational & cultural needs
 - Connect kids to mentors – job skills (engage Teen Council)
 - Opportunity for growth: 21-50 year olds (incl. our corporate community)
- Enhance community EMS outreach program
- Create a fire academy or FD cadets

III. Drive strategic community development

- Continue downtown development & expansion
 - encourage vertical development to 4 stories
 - create public gathering space
- Further develop M-24/Opdyke Road Corridor

- Support the effort to increase water flow in river corridor
- Focus redevelopment efforts on TIFA- and city-owned properties

IV. Continue to grow and support a vibrant, sustainable, safe & connected community

- Continue to enhance community engagement via communications, e.g., construction, developments, events
- Make safe pathway connections in undeveloped areas, where desired by residents
- Invest in NW section of the city, including a pathway on Joslyn
- Continue to increase corporate engagement
- Continue to connect with school-age children
- Continue to keep Auburn Hills friendly and livable for all ages
- Enhance public safety:
 - Improve city readiness for major emergency events
 - Monitor police and fire staffing levels to enhance public safety and align with national standards
 - Analyze & evaluate civic center campus security measures to protect employees and the general public
- Decrease community risk
- Enhance Hawk Woods Park
- Redevelop Manitoba Park

V. Retain & attract high quality employees

- Maintain and grow a talented, customer-focused workforce
- Investigate support services to attract and retain employees
- Invest in employees through ongoing training & development
- Focus continuously on succession & business continuity planning
- Incorporate diversity training for all city employees

7. COMMENTS AND MOTIONS FROM COUNCIL

Council had several comments regarding signs, truck traffic, and the development downtown.

8. CITY ATTORNEY REPORT

9. CITY MANAGER REPORT

10. ADJOURNMENT

The Mayor adjourned the meeting at 9:13 PM.

Kevin R. McDaniel, Mayor

Laura M. Pierce, City Clerk