

COMMUNITY SPONSORSHIP OPPORTUNITIES



10th Annual Auburn Hills "By the River" CAR SHOW

Saturday, June 24, 2017

8:00am – 3:00pm

Riverside Park/Downtown Auburn Hills

- **MAJOR SPONSORS \$1,000** – INCLUDES NAME AND/OR LOGO ON ALL EVENT ADVERTISING, ALL AWARDS AND EVENT POSTERS, RECOGNITION DURING AWARDS PRESENTATION AND MAIN EVENT SPONSOR PLAQUE FOR DISPLAY
- **ASSOCIATE SPONSORS \$500** – INCLUDES NAME AND/OR LOGO ON ALL EVENT ADVERTISING, ALL AWARDS AND EVENT POSTERS, RECOGNITION DURING AWARDS PRESENTATIONS AND ASSOCIATE EVENT SPONSOR PLAQUE FOR DISPLAY
- **SPONSOR THE AWARDS FOR A CLASS \$100 (PER CLASS)** – 17 DIFFERENT AUTOMOTIVE CLASSES (**SEE PAGE 2**) INCLUDES NAME AND/OR LOGO ON (3) AWARD PLAQUES, OPPORTUNITY TO PRESENT AWARDS AT EVENT, SPONSOR PLAQUE FOR DISPLAY

Proceeds from this event to benefit the Auburn Hills Optimist Club to help support their annual programs for youth in the community including: Student of the Month, Bicycle Safety, Book Fair, Winter Wear for Youth, Respect for Law and others.

Email, fax or mail this form

- Please make sponsorship payable to: Optimist Club of Auburn Hills
- Mail to: Auburn Hills 'By the River' Car Show 1827 N. Squirrel Rd., Auburn Hills MI 48326
- Or email to: bmarzolf@auburnhills.org
- Or fax to 248 370-9357

Sponsor: _____ Contact name: _____
Contact telephone: _____ Email: _____
Sponsor plaque desired? ____ YES ____ NO
Would you like to help present award(s)? ____ YES ____ NO

Please indicate 1st, 2nd and 3rd choice by May 20th deadline!

Major Sponsors (\$1,000)

Associate Sponsors (\$500)

Awards for Classes (\$100 per class)

Pre-60 Stock/Restored

61-71 Stock/Restored

72-present Stock/Restored

Muscle Cars 63-68

Muscle Cars 69-74

Corvette Pre-68

Corvette 68-81

Corvette 82-Present

Tribute Cars & Tribute Trucks (all types)

Trucks (steel body, all types)

Street Machines/Lead Sled/Custom/T-Bucket

Pro-Street Cars & Trucks (tubbed wheels)

Special Interest (all types)

Sports Cars/Foreign Cars

Cadillac & LaSalle Pre-48

Cadillac 48-60

Cadillac 61-present

Car Show Event Contact: Brian Marzolf at (248) 370-9353