



Community Profiles

City of Auburn Hills

1827 N Squirrel Rd
Auburn Hills, MI 48326-2753
<http://www.auburnhills.org>



Census 2010 Population: 21,412
Area: 16.7 square miles

[People](#) | [Economy & Jobs](#) | [Housing](#) | [Transportation](#) | [Land Use](#) | [Reference Map](#)

[Interactive Census 2010 Maps: Population | Youth Population | Senior Population](#)

Population Forecast

Note for Auburn Hills: Incorporated in 1983 from Pontiac Township. Population number prior to 1983 are of the township.
Source: U.S. Census Bureau and SEMCOG 2035 Forecast produced in 2007-08. - Move cursor over chart to view population numbers

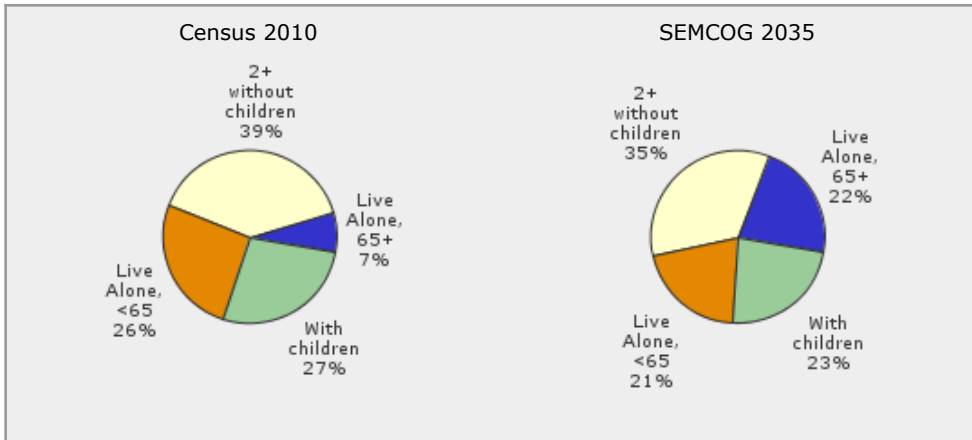
Population and Households	Census 2000	Census 2010	Change 2000-2010	Pct Change 2000-2010	SEMCOG Jul 2011
Total Population	19,837	21,412	1,575	7.9%	21,424
Group Quarters Population	1,667	1,583	-84	-5.0%	1,583
Household Population	18,170	19,829	1,659	9.1%	19,841
Housing Units	8,822	9,965	1,143	13.0%	9,961
Households (Occupied Units)	8,064	8,844	780	9.7%	8,855
Residential Vacancy Rate	8.6%	11.2%	2.7%	-	11.1%
Average Household Size	2.25	2.24	-0.01	-	2.24

Components of Population Change	Annual Average	
	Census 1990-1999	SEMCOG 2000-2009
Natural Increase (Births - Deaths)	225	194
Births	318	311
Deaths	93	117
Net Migration (Movement In - Movement Out)	51	31
Population Change (Natural Increase + Net Migration)	276	225

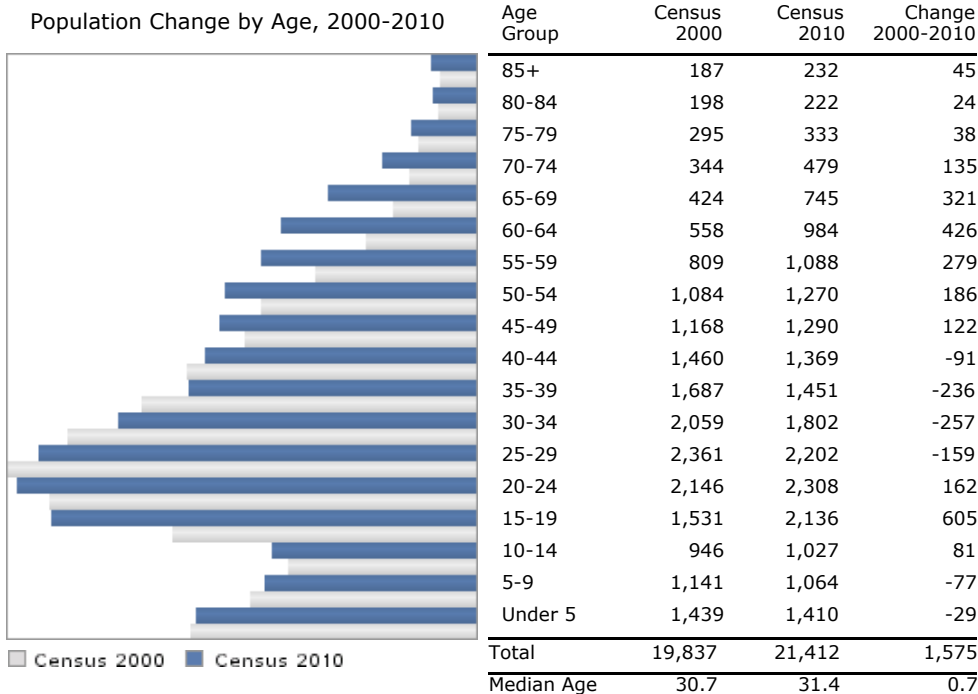
Source: Michigan Department of Community Health Vital Statistics, U.S. Census Bureau, and SEMCOG.

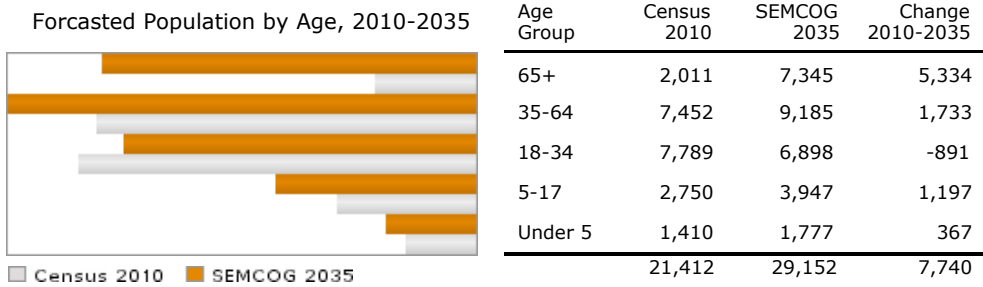
Demographics

Household Types



Household Types	Census 2000	Census 2010	Pct Change 2000-2010	SEMCOG 2035	Pct Change 2010-2035
With seniors 65+	1,102	1,559	41.5%	4,897	214.1%
Without seniors	6,962	7,285	4.6%	7,545	3.6%
Two or more persons without children	3,089	3,486	12.9%	4,310	23.6%
Live alone, 65+	486	648	33.3%	2,704	317.3%
Live alone, under 65	2,183	2,318	6.2%	2,571	10.9%
With children	2,306	2,392	3.7%	2,857	19.4%
Total Households	8,064	8,844	9.7%	12,442	40.7%

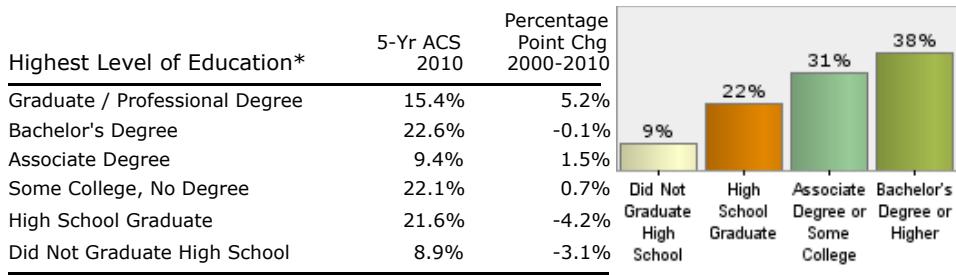




Senior and Youth Population	Census 2000	Census 2010	Pct Change 2000-2010	SEMCOG 2035	Pct Change 2010-2035
65 and over	1,448	2,011	38.9%	7,345	265.2%
Under 18	4,051	4,160	2.7%	5,724	37.6%
5 to 17	2,612	2,750	5.3%	3,947	43.5%
Under 5	1,439	1,410	-0.1%	1,777	26.0%

Note: Population by age changes over time because of the aging of people into older age groups, the movement of people, and the occurrence of births and deaths.

Race and Hispanic Origin	Census 2000		Census 2010		Percentage Point Chg 2000-2010
Non-Hispanic	18,945	95.5%	19,736	92.2%	-3.3%
White	14,579	73.5%	13,279	62.0%	-11.5%
Black	2,593	13.1%	3,881	18.1%	5.1%
Asian	1,246	6.3%	1,888	8.8%	2.5%
Multi-Racial	440	2.2%	600	2.8%	0.6%
Other	87	0.4%	88	0.4%	-0.0%
Hispanic	892	4.5%	1,676	7.8%	3.3%
Total Population	19,837	100.0%	21,412	100.0%	0.0%



* Population age 25 and over

Source Data

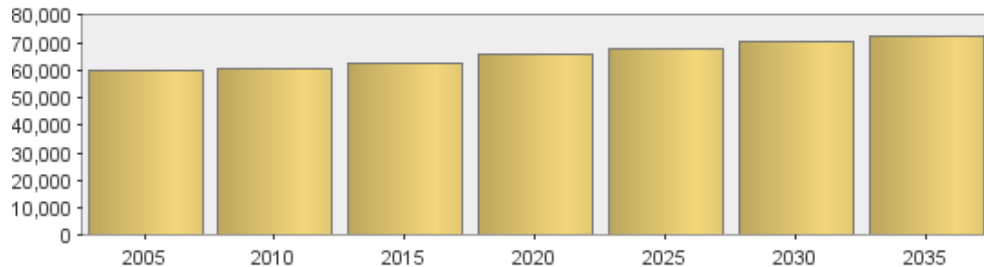
- [SEMCOG - Detailed Data](#)
- [Michigan Department of Community Health - Vital Statistics](#)
- [U.S. Census Bureau - American FactFinder](#)

Note: All SEMCOG employment numbers are by place-of-work and do not include Farming, Construction, or Military jobs. Some differences exist between Current Job Estimates and Forecasted Jobs. [Learn more](#)

Current Job Estimates by Industry	SEMCOG 2002	SEMCOG 2005	Change 2002-2005
Natural Resources & Mining	0	0	0
Manufacturing	8,695	6,948	-1,747
Wholesale Trade	3,397	3,008	-389
Retail Trade	2,833	3,227	394
Transportation & Warehousing	741	362	-379
Utilities	0	0	0
Information	C	400	C
Financial Activities	1,955	2,794	839
Professional, Scientific, & Technical Services	13,495	12,686	-809
Management of Companies & Enterprises	5,463	5,684	221
Administrative, Support, & Waste Services	4,947	5,760	813
Education Services	3,061	3,484	423
Health Care & Social Assistance	640	1,651	1,011
Leisure & Hospitality	3,851	4,644	793
Other Services	1,043	376	-667
Public Administration	C	392	C
Total	51,066	51,416	350

Note: "C" indicates data blocked due to confidentiality concerns of ES-202 files.

Job Forecast



Incorporated in 1983 from Pontiac Township. Employment numbers prior to 1983 are of the township.

If any five-year interval employment numbers from 2005-2035 are not shown, the numbers were blocked for confidentiality reasons.

Source: SEMCOG 2035 Forecast.

- Move cursor over chart to view employment numbers

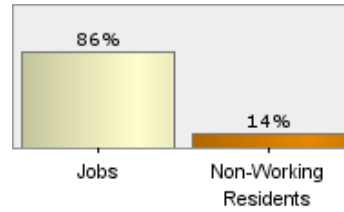
Forecasted Jobs by Industry	SEMCOG 2005	SEMCOG 2035	Change 2005-2035
Natural Resources & Mining	C	C	C
Manufacturing	7,231	4,024	-3,207
Wholesale Trade	3,234	2,236	-998
Retail Trade	3,745	3,333	-412
Transportation & Warehousing	483	548	65
Utilities	C	C	C
Information	495	650	155
Financial Activities	4,800	5,348	548
Professional, Scientific, & Technical Services	16,125	20,275	4,150
Management of Companies & Enterprises	5,392	4,452	-940
Administrative, Support, & Waste Services	6,541	12,844	6,303
Education Services	3,730	4,761	1,031
Health Care & Social Assistance	1,878	5,837	3,959
Leisure & Hospitality	4,844	6,723	1,879
Other Services	930	1,189	259
Public Administration	401	464	63
Total	59,848	72,696	12,848

Note: "C" indicates data blocked due to confidentiality concerns of ES-202 files.

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Daytime Population	SEMCOG and Census 2000	Change 1990-2000
Jobs	54,253	32,051
Non-Working Residents	8,860	1,752
Age 15 and under	3,692	435
Not in labor force	4,748	1,332
Unemployed	420	-15
Daytime Population	63,113	33,803



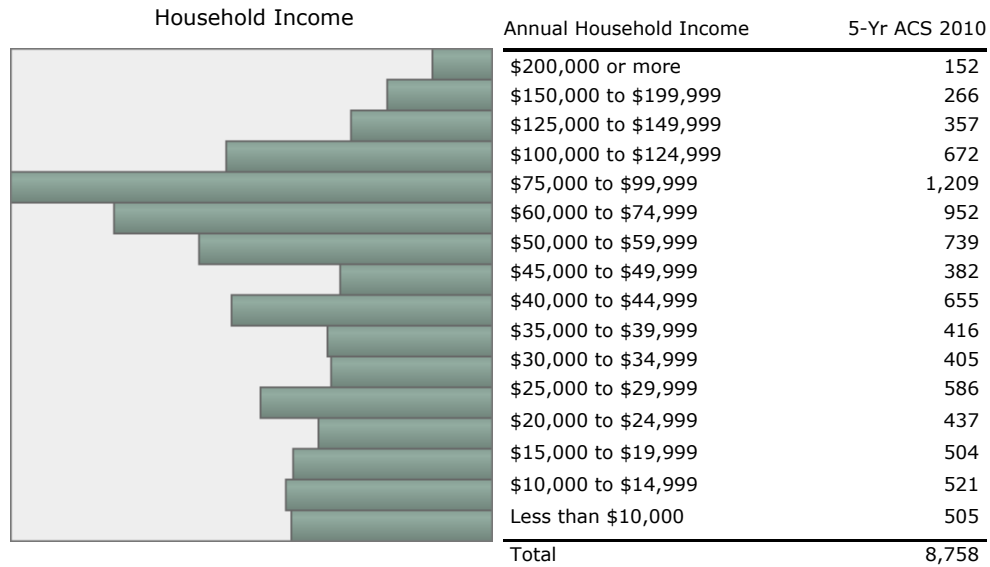
Note: The number of residents attending school outside Auburn Hills is not available. Likewise, the number of students commuting into Auburn Hills to attend school is also not known.

Where Workers Commute From *	Census 2000	
	Workers	Percent
1 Rochester Hills	2,978	6.3%
2 Pontiac	2,827	5.9%
3 Auburn Hills	2,520	5.3%
4 Lake Orion or Orion Township	2,309	4.8%
5 Waterford Township	2,140	4.5%
6 Sterling Heights	2,038	4.3%
7 Troy	1,990	4.2%
8 Detroit	1,686	3.5%
9 Independence Township	1,454	3.1%
10 Shelby Township	1,300	2.7%
- Elsewhere	26,386	55.4%
* Workers, age 16 and over, employed in Auburn Hills	47,628	100.0%

Resident Population

Where Residents Work *	Census 2000	
	Workers	Percent
1 Auburn Hills	2,520	23.5%
2 Troy	1,405	13.1%
3 Pontiac	1,243	11.6%
4 Rochester Hills	781	7.3%
5 Bloomfield Township	480	4.5%
6 Southfield	465	4.3%
7 Detroit	408	3.8%
8 Waterford Township	305	2.8%
9 Royal Oak	226	2.1%
10 Rochester	217	2.0%
- Elsewhere	2,654	24.8%
* Workers, age 16 and over, residing in Auburn Hills	10,704	100.0%

Income	5-Yr ACS 2010	Change 2000-2010	Percent Change 2000-2010
Median Household Income (in 2010 dollars)	\$ 49,558	\$ -17,686	-26.3%
Per Capita Income (in 2010 dollars)	\$ 25,788	\$ -7,626	-22.8%



Poverty	Census 2000		5-Yr ACS 2010		Percentage Point Chg 2000-2010
Persons in Poverty	1,144	6.3%	2,641	13.4%	7.1%
Households in Poverty	556	6.9%	1,057	12.1%	5.2%

Source Data

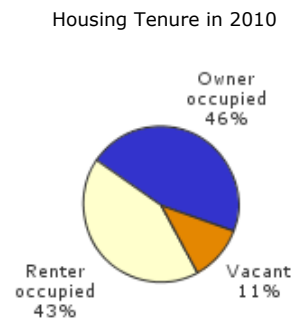
[SEMCOG - Detailed Data](#)

[U.S. Census Bureau - American FactFinder](#)

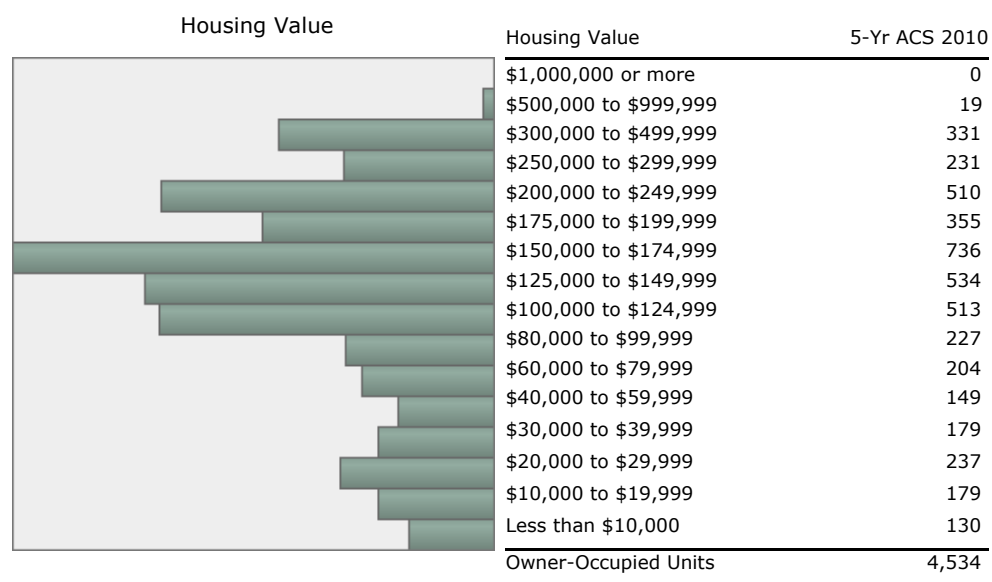
[U.S. Census Bureau - MCD/County Worker Flow Data](#)

Housing Type	Census 2000	5-Yr ACS 2010	Change 2000-2010	New Units Permitted 2010-2012
Single Family Detached	3,447	4,076	629	1
Duplex	64	182	118	0
Townhouse / Attached Condo	544	725	181	0
Multi-Unit Apartment	3,910	4,152	242	0
Mobile Home / Manufactured Housing	888	915	27	0
Other	0	10	10	-
Total	8,853	10,060	1,207	1
Units Demolished				- 4
Net (Total Permitted Units - Units Demolished)				-3

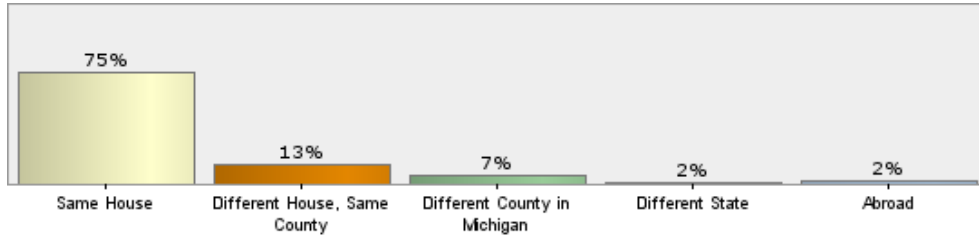
Housing Tenure	Census 2000	Census 2010	Change 2000-2010
Owner occupied	4,120	4,568	448
Renter occupied	3,944	4,276	332
Vacant	758	1,121	363
Seasonal/migrant	174	58	-116
Other vacant units	584	1,063	479
Total Housing Units	8,822	9,965	1,143



Housing Value (in 2010 dollars)	5-Yr ACS 2010	Change 2000-2010	Percent Change 2000-2010
Median housing value	\$ 146,000	\$ -17,083	-10.5%
Median gross rent	\$ 834	\$ -154	-15.6%



Residence One Year Ago *



* This table represents persons, age 1 and over, living in Auburn Hills from 2006-2010. The table does not represent persons who moved out of Auburn Hills from 2006-2010.

Source Data

[SEMCOG - Detailed Data](#)

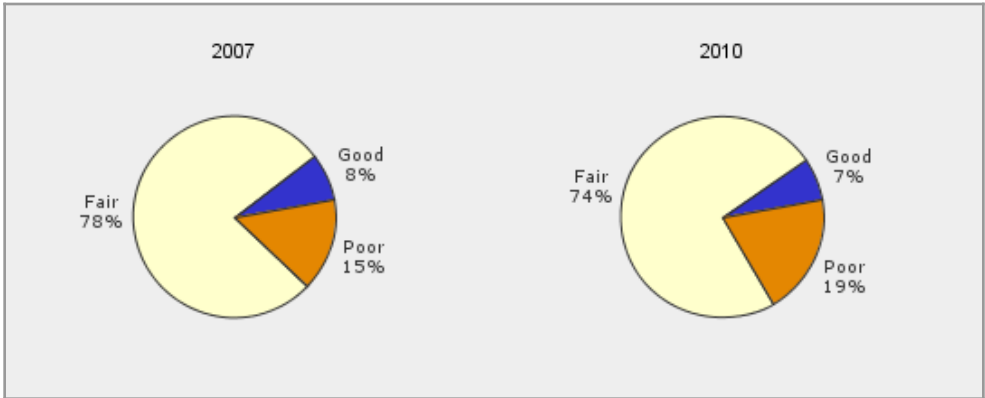
[U.S. Census Bureau - American FactFinder](#)

Roads & Bridges

Roads

Miles of public road (including boundary roads): 164

Pavement Condition (in Lane Miles)



Note: Poor pavements are generally in need of rehabilitation or full reconstruction to return to good condition. Fair pavements are in need of capital preventive maintenance to avoid deteriorating to the poor classification. Good pavements generally receive only routine maintenance, such as street sweeping and snow removal, until they deteriorate to the fair condition.

Bridge Status	2007		2008		2009		Percentage Point Chg 2007-2009
Open	37	100.0%	37	100.0%	37	100.0%	0.0%
Open with restrictions	0	0.0%	0	0.0%	0	0.0%	0.0%
Closed*	0	0.0%	0	0.0%	0	0.0%	0.0%
Total bridges	37	100.0%	37	100.0%	37	100.0%	0.0%

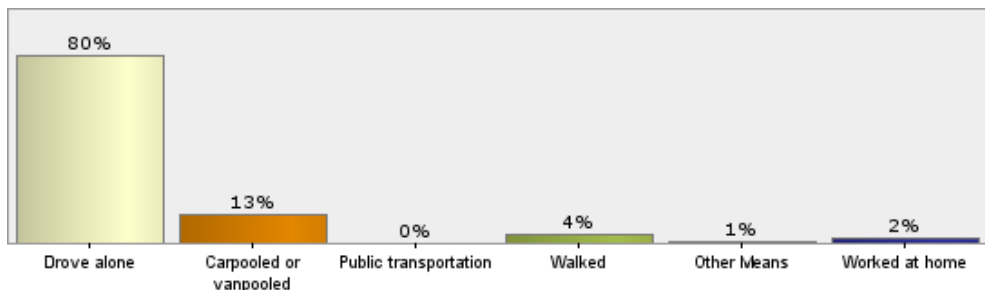
* Bridges may be closed because of new construction or failed condition.

Deficient Bridges	2007		2008		2009		Percentage Point Chg 2007-2009
	12	32.4%	12	32.4%	15	40.5%	8.1%

Note: A bridge is considered deficient if it is *structurally deficient* (in poor shape and unable to carry the load for which it was designed) or *functionally obsolete* (in good physical condition but unable to support current or future demands, for example, being too narrow to accommodate truck traffic).

Travel

Transportation to Work, 2010 *



* Resident workers age 16 and over

Transportation to Work	Census 2000		5-Yr ACS 2010		Percentage Point Chg 2000-2010
Drove Alone	9,350	87.0%	8,806	79.6%	-7.3%
Carpooled or Vanpooled	697	6.5%	1,384	12.5%	6.0%
Public Transportation	73	0.7%	10	0.1%	-0.6%
Walked	330	3.1%	467	4.2%	1.2%
Other Means	71	0.7%	131	1.2%	0.5%
Worked at Home	231	2.1%	260	2.4%	0.2%
Resident workers age 16 and over	10,752	100.0%	11,058	100.0%	0.0%

Mean Travel Time To Work	Census 2000		5-Yr ACS 2010		Change 2000-2010
For residents age 16 and over who worked outside the home	22.1 minutes		21.3 minutes		-0.8 minutes

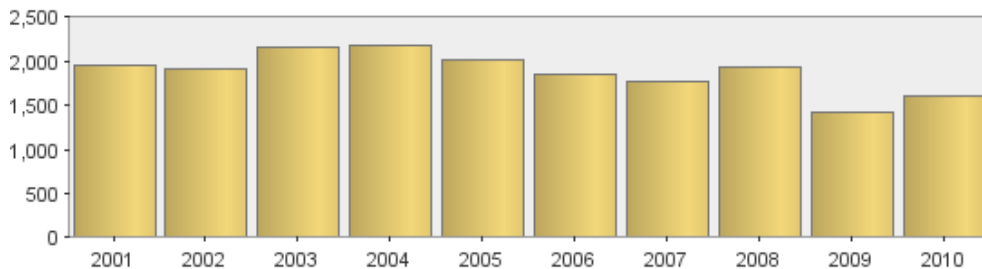
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Public Transportation:

[Suburban Mobility Authority for Regional Transportation \(SMART\)](#)

Safety

Crashes, 2001-2010



Source: Michigan Department of State Police, Criminal Justice Information Center, and SEMCOG.

- Move cursor over chart to view crash counts

Crash Severity						Percent of Crashes 2006-2010
	2006	2007	2008	2009	2010	
Fatal	1	0	0	2	1	0.0%
Incapacitating Injury	13	14	16	13	13	0.8%
Other Injury	344	350	335	304	305	19.1%
Property Damage Only	1,491	1,402	1,584	1,102	1,286	80.0%
Total Crashes	1,849	1,766	1,935	1,421	1,605	100.0%

Crashes by Involvement	2006	2007	2008	2009	2010	Percent of Crashes 2006-2010
Red-light Running	70	43	60	36	47	3.0%
Lane Departure	304	336	371	245	300	18.1%
Alcohol	66	41	54	44	42	2.9%
Drugs	12	12	8	7	13	0.6%
Deer	108	91	90	91	74	5.3%
Train	0	0	0	0	0	0.0%
Commercial Truck/Bus	81	66	94	54	64	4.2%
School Bus	2	0	4	4	1	0.1%
Emergency Vehicle	6	6	11	8	8	0.5%
Motorcycle	20	10	11	9	11	0.7%
Intersection	549	481	543	426	414	28.1%
Work Zone	25	14	141	30	43	3.0%
Pedestrian	6	4	2	5	7	0.3%
Bicyclist	0	5	5	2	7	0.2%
Older Driver (65 and older)	212	226	276	205	261	7.5%
Young Driver (Under 25)	707	686	731	587	644	21.3%

High-Frequency Crash Intersections

Local Rank	County Rank	Region Rank	Intersection	Annual Avg 2006-2010
1	8	14	S I 75/N M 24 Ramp @ Lapeer Rd	47.6
2	48	117	University Dr @ Opdyke Rd N	28.2
3	70	183	Walton Blvd E @ Opdyke Rd N	24.4
4	86	239	Squirrel Rd N @ Walton Blvd	22.8
5	105	296	Lapeer Rd @ Harmon Rd	20.8
6	128	374	Lapeer Rd @ Walton Blvd E	18.8
7	143	423	Adams Rd @ Auburn Rd	18.0
8	257	750	Auburn Ave @ Opdyke Rd N	13.6
9	257	750	Joslyn Rd @ Great Lakes Crossings Rd	13.6
10	275	820	Opdyke Rd S @ South Blvd	13.0

Note: Intersections are ranked by the number of reported crashes, which does not take into account traffic volume. Crashes reported occurred within 150 feet of the intersection.

High-Frequency Crash Segments

Local Rank	County Rank	Region Rank	Segment	From Road - To Road	Annual Avg 2006-2010
1	31	62	S I 75/N M 24 Ramp	S I 75/N M 24 - Lapeer Rd	56.4
2	88	201	Walton Blvd	Squirrel Rd N - Adams Rd	38.6
3	110	253	Brown Rd	Baldwin Rd S - Joslyn Rd	36.4
4	111	255	Walton Blvd E	N I 75 - Squirrel Rd N	36.2
5	151	387	Walton Blvd	Squirrel Rd N - Adams Rd	30.2
6	168	423	N I 75	Lapeer Rd - N I 75/S I 75 BL Ramp	29.2
7	180	455	Squirrel Rd N	Squirrel Rd N - Dutton Rd	28.2
8	215	553	Opdyke Rd N	University Dr - Pontiac Rd	25.8
9	222	563	Lapeer Rd	S M 24/I 75 Ramp - Harmon Rd	25.6
10	235	595	N I 75	Baldwin/N I 75 Ramp - Clintonville Rd	25.0

Note: Segments are ranked by the number of reported crashes, which does not take into account traffic volume.

Source Data

[SEMCOG - Detailed Data](#)

[U.S. Census Bureau - American FactFinder](#)

SEMCOG 2008 Land Use	Acres	Percent
Agricultural	0	0.0%
Single-family residential	3,143	29.5%
Multiple-family residential	406	3.8%
Commercial	1,328	12.5%
Industrial	2,581	24.2%
Governmental/Institutional	981	9.2%
Park, recreation, and open space	566	5.3%
Airport	0	0.0%
Transportation, Communication, and Utility	1,589	14.9%
Water	50	0.5%
Total Acres	10,644	100.0%

Note: SEMCOG's 2008 Land Use data set represents land use only and not land cover. Due to this difference, change analysis using this data set and previous SEMCOG land use/land cover data sets is not possible. Noticeable differences in map appearance and classification acreage totals are the result of this land use data originating from digital parcel files assigned land use codes based on their assessed property class and the lack of any land cover data.

Source Data

[SEMCOG - Detailed Data](#)